

# Professional Live Caricatures: Event Concepts & Brand Activation

The scalable entertainment highlight  
for agencies, trade fairs, and  
corporate events.

Erol – Caricaturist & Speed Drafter. Nationwide Availability.



# Experienced Professional for Demanding Event Environments

Erol is a professional caricaturist and speed drafter with extensive experience in corporate events, trade fairs, and promotional actions.

- **Nationwide Availability:** Booking available for single events, multi-day trade fairs, and roadshows across the country.
- **Agency Focus:** Specifically designed for event agencies and artist management seeking a proven, planable highlight.
- **Versatility:** Capable of integrating as a fixed program point, a customer engagement tool, or a mobile 'Walk-Act'.



# Why Agencies Book Live Caricatures

Caricatures function cross-generationally, requiring no explanation or technical hurdles.



## Entertainment & Stopping Power

Guests stop to watch the process. It creates a natural crowd and keeps people lingering at a booth or area.



## Interaction

The drawing process serves as an immediate ice-breaker, fostering conversation without forced participation.



## Tangible Souvenir

Unlike fleeting entertainment, this leaves the guest with a personal keepsake that carries the brand home.

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*“The drawing process itself is part of the experience.”*

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# Format 1: Digital / iPad Caricatures

The modern choice for trade fairs, tech events, and roadshows.

- **Digital Reach:** Drawings can be immediately shared digitally by guests.
- **Live Projection:** Optional transmission to a monitor or large screen increases visibility and draws a larger crowd.
- **Visual Style:** Clean, vibrant, and modern aesthetic.
- **Best Use Case:** Events where visibility and digital sharing are key performance indicators.



# Format 2: The ‘Beer Mat’ Speed Option

A high-speed, charming solution for high-traffic areas.

- **Velocity:** Extremely fast execution allows for maximum guest throughput.
- **Medium:** Drawn on standard or custom-printed beverage coasters.
- **Effect:** A surprising, tactile, and pocket-sized memento.
- **Best Use Case:** Large crowds, standing receptions, and high-volume promotional areas where speed is essential.

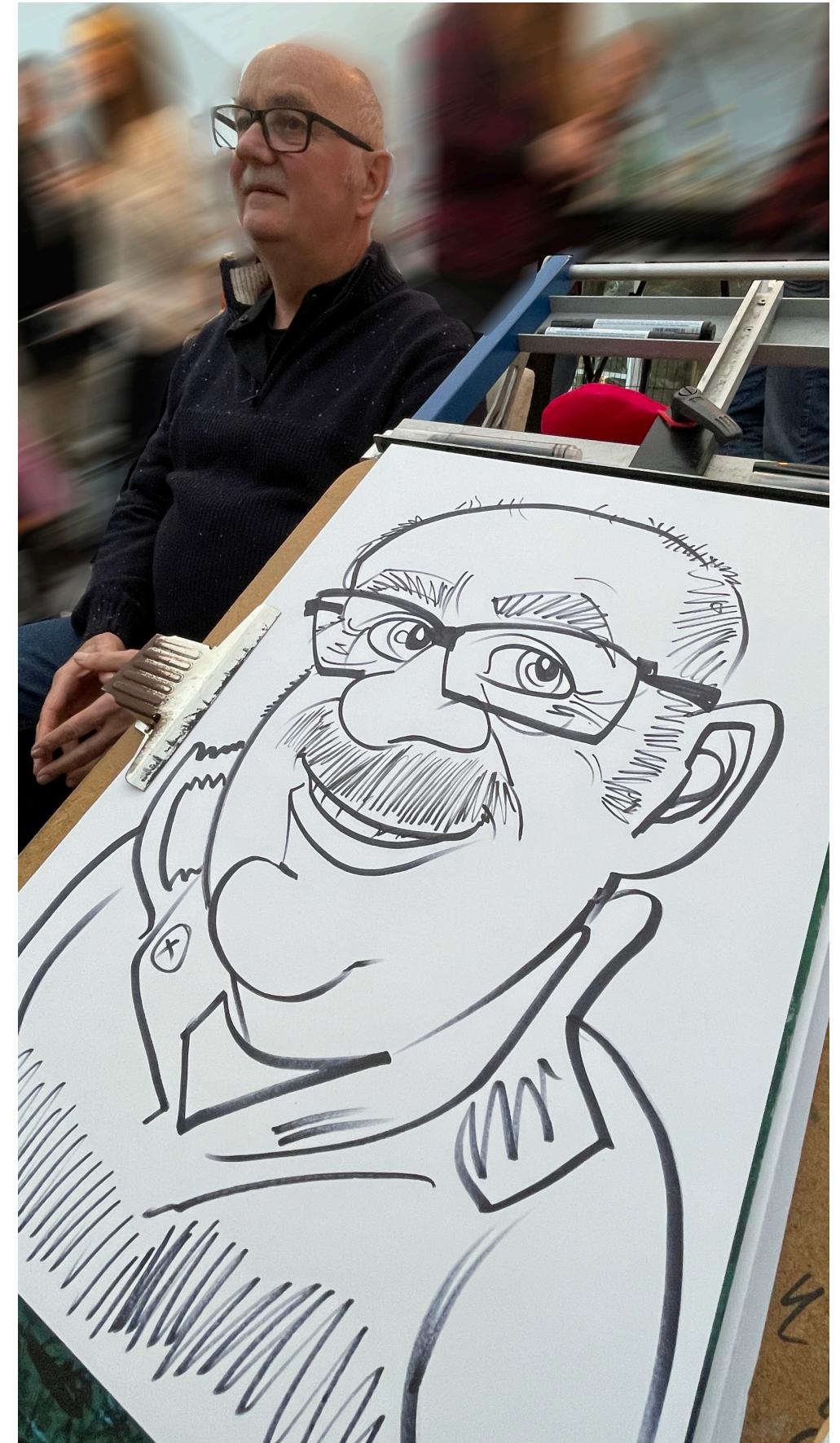


# Format 3: Classic on Paper

Inter Regular

The premium, traditional experience for gala settings.

- **Presentation:** Drawn classically at an easel, providing a focal point for the room.
- **Quality:** High-quality paper serves as a valuable personal giveaway.
- **Pacing:** Ideal for events with medium guest numbers where individual attention is valued.
- **Best Use Case:** Galas, VIP dinners, weddings, jubilees, and evening events.



# From Souvenir to Branded Brand Ambassador

Not a neutral souvenir, but a personal memory with a direct link to the brand.



- **Digital (iPad):** Integration of logos, claims, or campaign motifs directly into the digital file.
- **Physical (Paper/Mats):** Use of pre-printed drawing paper or branded beer mats with company colors.
- **Thematic:** Visual adaptation to specific campaign themes or mottos.

# Strategic Integration & Use Cases

## Trade Fairs & Roadshows

Generates “stopping power” at the booth; increases dwell time.



## Corporate Parties & Jubilees

Acts as a reliable entertainment module and ice-breaker.



## Promotions

Visual anchor for marketing campaigns.



## Client Events

Provides a personalized appreciation gift.



Available as a fixed installation or mobile ‘Walk-Act’.

# Operational Excellence & Reliability

'Briefing-Secure' and Autonomous Execution.



## **Self-Sufficient:**

Erol works independently within the event environment—from gala to trade fair booth.



## **Low Technical Effort:**

Minimal space required; quick setup allows for flexibility.



## **Structure:**

Proven workflows for standard durations (e.g., 3 to 6 hours, scalable for multi-day).



## **Reliability:**

The process remains calm, structured, and calculable—a critical factor for project leads.

# Simple Booking & Process Flow

## 1. Concept & Scope

Define duration (e.g., 3-hour blocks, full day), format (Paper, Mat, iPad), iPad), and guest count.



## 2. Branding Setup

Coordinate logos, backgrounds, or thematic requirements.



## 3. Execution

The artist arrives and integrates seamlessly.

Cooperation works directly with end clients or via agencies/intermediaries.

# Ready to Integrate a Highlight?

Let's discuss the format, duration, and scope for your next agency pitch or corporate event.

**Name:** Erol

**Location Base:** Karlsruhe (Bookable  
Nationwide)

**Website/Portfolio Link:** [www.erol-art.de](http://www.erol-art.de)

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Professional. Modern. Reliable.

