

Professional Live Caricatures: Event Concepts & Brand Activation

The scalable entertainment highlight
for agencies, trade fairs, and
corporate events.

Erol – Caricaturist & Speed Drafter. Nationwide Availability.



Experienced Professional for Demanding Event Environments

Erol is a professional caricaturist and speed drafter with extensive experience in corporate events, trade fairs, and promotional actions.

- **Nationwide Availability:** Booking available for single events, multi-day trade fairs, and roadshows across the country.
- **Agency Focus:** Specifically designed for event agencies and artist management seeking a proven, planable highlight.
- **Versatility:** Capable of integrating as a fixed program point, a customer engagement tool, or a mobile 'Walk-Act'.



Why Agencies Book Live Caricatures

Caricatures function cross-generationally, requiring no explanation or technical hurdles.



Entertainment & Stopping Power

Guests stop to watch the process. It creates a natural crowd and keeps people lingering at a booth or area.



Interaction

The drawing process serves as an immediate ice-breaker, fostering conversation without forced participation.



Tangible Souvenir

Unlike fleeting entertainment, this leaves the guest with a personal keepsake that carries the brand home.

"The drawing process itself is part of the experience."

Format 1: Digital / iPad Caricatures

The modern choice for trade fairs, tech events, and roadshows.

- **Digital Reach:** Drawings can be immediately shared digitally by guests.
- **Live Projection:** Optional transmission to a monitor or large screen increases visibility and draws a larger crowd.
- **Visual Style:** Clean, vibrant, and modern aesthetic.
- **Best Use Case:** Events where visibility and digital sharing are key performance indicators.



Format 2: The 'Beer Mat' Speed Option

A high-speed, charming solution for high-traffic areas.

- **Velocity:** Extremely fast execution allows for maximum guest throughput.
- **Medium:** Drawn on standard or custom-printed beverage coasters.
- **Effect:** A surprising, tactile, and pocket-sized memento.
- **Best Use Case:** Large crowds, standing receptions, and high-volume promotional areas where speed is essential.

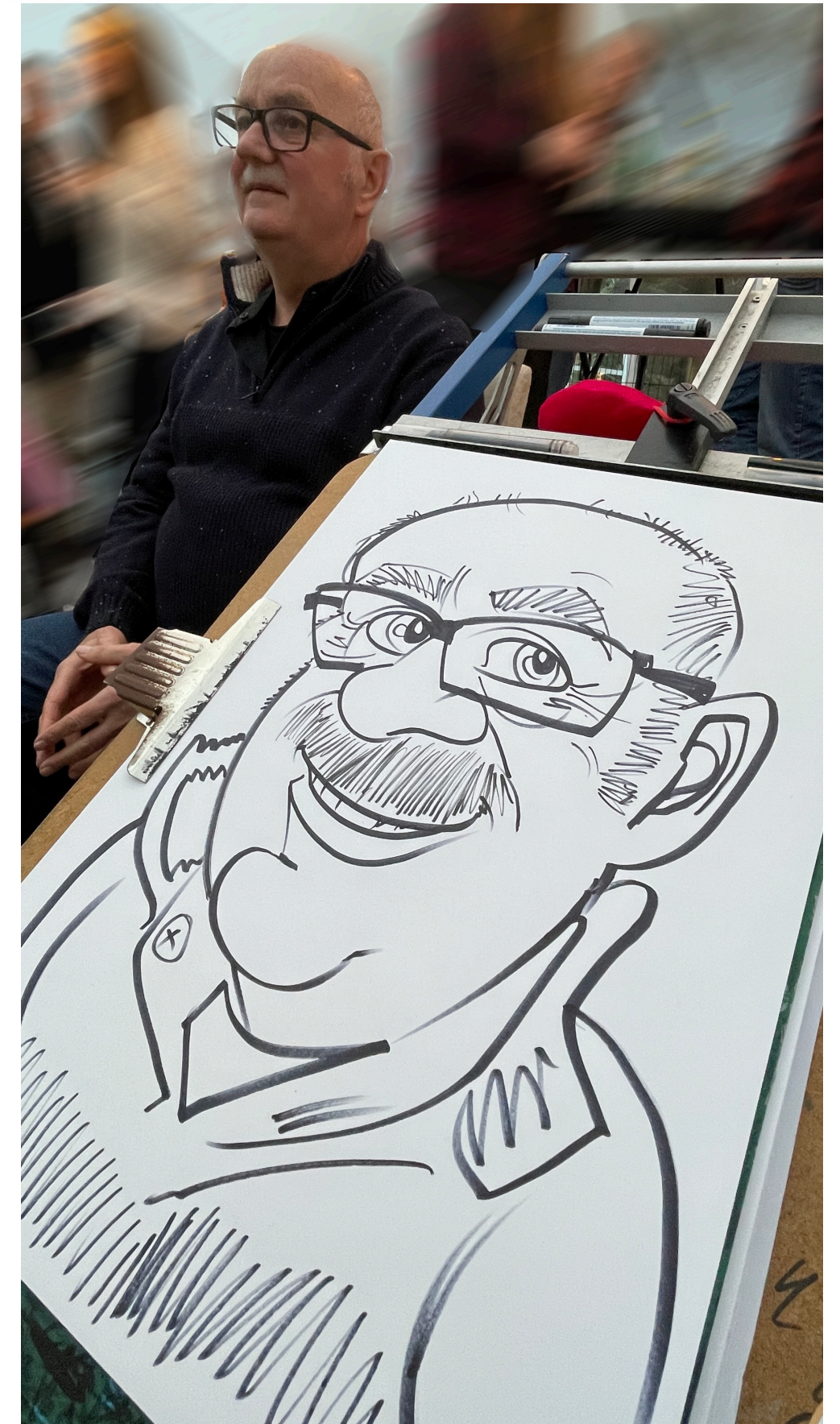


Format 3: Classic on Paper

Inter Regular

The premium, traditional experience for gala settings.

- **Presentation:** Drawn classically at an easel, providing a focal point for the room.
- **Quality:** High-quality paper serves as a valuable personal giveaway.
- **Pacing:** Ideal for events with medium guest numbers where individual attention is valued.
- **Best Use Case:** Galas, VIP dinners, weddings, jubilees, and evening events.



From Souvenir to Branded Brand Ambassador

Not a neutral souvenir, but a personal memory with a direct link to the brand.



- **Digital (iPad):** Integration of logos, claims, or campaign motifs directly into the digital file.
- **Physical (Paper/Mats):** Use of pre-printed drawing paper or branded beer mats with company colors.
- **Thematic:** Visual adaptation to specific campaign themes or mottos.

Strategic Integration & Use Cases

Trade Fairs & Roadshows

Generates “stopping power” at the booth; increases dwell time.



Corporate Parties & Jubilees

Acts as a reliable entertainment module and ice-breaker.



Promotions

Visual anchor for marketing campaigns.



Client Events

Provides a personalized appreciation gift.



Available as a fixed installation or mobile 'Walk-Act'.

Operational Excellence & Reliability

'Briefing-Secure' and Autonomous Execution.



Self-Sufficient:

Erol works independently within the event environment—from gala to trade fair booth.



Low Technical Effort:

Minimal space required; quick setup allows for flexibility.



Structure:

Proven workflows for standard durations (e.g., 3 to 6 hours, scalable for multi-day).



Reliability:

The process remains calm, structured, and calculable—a critical factor for project leads.

Simple Booking & Process Flow

1. Concept & Scope

Define duration (e.g., 3-hour blocks, full day), format (Paper, Mat, iPad), and guest count.



2. Branding Setup

Coordinate logos, backgrounds, or thematic requirements.



3. Execution

The artist arrives and integrates seamlessly.

Cooperation works directly with end clients or via agencies/intermediaries.

Ready to Integrate a Highlight?

Let's discuss the format, duration, and scope for your next agency pitch or corporate event.

Name: Erol

Location Base: Karlsruhe (Bookable Nationwide)

Website/Portfolio Link: www.erol-art.de

Professional. Modern. Reliable.

